



#### For Immediate Distribution

Media Contact:

Julie Wright (W)right On Communications Tel: (760) 419-4664

jwright@wrightoncomm.com

**Investor Contact:** 

Matt Johansen, IR Tranzeo Wireless Tel: (604) 460-6002

mjohansen@tranzeo.com

**Media Contact:** 

Krystal Ondler Proximetry, Inc. Tel: (619) 704-0882

kondler@proximetry.com

# TRANZEO WIRELESS OFFERS TURN-KEY WIMAX SOLUTION WITH NEW FAMILY OF PICO BASE STATIONS USING PROXIMETRY'S AIRSYNC

Tranzeo Targets its Strong Global WISP Market with Carrier-Class 3.5GHz Licensed Band WiMAX Solution and Service Level Assurance Tools

**PITT MEADOWS, B.C.**; February 20, 2008 – Tranzeo Wireless Technologies Inc. (TSX:TZT), a leading producer of high-performance wireless broadband and WiMAX communication systems, announces a new family of turn-key WiMAX pico base stations using Proximetry's market-leading intelligent provisioning and management software, AirSync™. The first product operates in the 3.5GHz licensed band, offering wireless internet service providers (WISPs) and emerging carriers a price/performance breakthrough and higher degrees of base station performance management.

The TR-WMX-3.5-pBS is designed for broadband service providers with small footprint requirements or limited subscribers per base station. Combined with Tranzeo's family of industry leading WiMAX 3.5GHz subscriber units and Proximetry's network management software, it provides a comprehensive and turn-key last-mile solution. The total solution is ideally suited for rural wireless network services and enterprise applications where there are fewer customers but still a need for guaranteed levels of service.

Leveraging Tranzeo's partnership with Proximetry, the product family is AirSync<sup>TM</sup> enabled which enables each base station and subscriber unit to be centrally managed and provisioned. Proximetry also offers an expanded network management product that enables the Tranzeo system to be autonomously provisioned and service levels managed according to network policies and the real-time use and behavior of the network.

"Tranzeo has an established reputation in this market for the competitive pricing and high quality of its wireless broadband equipment," explains Tranzeo USA President Dave Gelvin, who oversees the company's WiMAX product line. "Our customers, partners and distributors have been asking us for this product and we're very pleased to be able to deliver on it."

This is the first WiMAX base station product for Tranzeo, and it targets wireless internet service providers in the 3.5GHz licensed band. Tranzeo has a strong history and distribution channel for serving this market and the 3.5GHz licensed band market is growing rapidly internationally.

"The WiMAX pico base station is the first milestone in several areas of collaboration with Tranzeo," said Tracy Trent, Proximetry's CEO. "The compelling economics, easy deployability, and advanced Managed Services capabilities of these products mark a major next step in WiMAX product evolution. The vision of 4G broadband everywhere can only be realized with the addition of these types of innovative WiMAX products to the market."

AirSync active monitoring and real-time adjustments assure that appropriate service levels are always met for all users. The result is a wireless network with the performance, scalability, and reliability typically found in carrier-class wireline networks.

The TR-WMX-3.5-pBS will begin shiping to customers in the second quarter of 2008 and will have a single unit price of \$1,950.

The global market for fixed WiMAX equipment based on the IEEE 802.16-2004 standard was estimated at US\$172 million, or 14 percent of the total wireless broadband and WiMAX market last year, according to a report published in February by Maravedis Inc. The report also projects that the WiMAX equipment market will reach an annual US\$4 billion in 2012.

#### **About Tranzeo**

Tranzeo Wireless Technologies Inc. (TSX:TZT) leads the wireless broadband industry for value, by producing high-performance wireless network equipment with a low cost of ownership and unparalleled service, allowing communities and businesses to communicate without boundaries.

Within its state-of-the-art automated manufacturing facility, Tranzeo designs and produces all of its equipment for quick installation, ease of use and minimal maintenance. Its three-year product warranty sets the industry standard for service. Since the company's inception in 2000, Tranzeo's optimum cost effectiveness, premium quality and responsive support have attracted a growing and devoted worldwide following of more than 2,465 dealers and 20 distributors. Tranzeo's full spectrum of point-to-point and point-to-multipoint radios, WiMAX equipment, and mesh network solutions are designed for wireless internet service providers, governments, campuses, military, carriers, enterprise customers, and systems integrators around the globe. Robust solutions and

first-rate OEM capabilities have resulted in remarkable growth in sales and market presence. Headquartered in Greater Vancouver, Canada, Tranzeo Wireless can be found online at www.tranzeo.com or by telephone at 1.866.872.6936.

## **About Proximetry**

Proximetry provides real-time network and performance management solutions for wireless networks to enable operators to visualize, provision, and optimally manage their networks. AirSync EWM, the company's carrier-class software, gives municipal, public safety, energy, transportation, and enterprise network operators as well as carriers and other service providers the ability to dynamically monitor and manage multi-network, multi-frequency, multi-protocol traffic, devices, users, applications and services. Powered by patent-pending technology, AirSync offers network-wide visualization and control from a single system to ensure reliable and predictable wireless network performance. Founded in January 2005, Proximetry is a privately held company headquartered in San Diego, California. For more information, please visit <a href="https://www.proximetry.com">www.proximetry.com</a>.

### **Forward Looking Statements**

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, revenues, and other expectations. These statements reflect our current expectations and are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the wireless data communications market.

(end)